

VALUE VILLAGE, INC.

PRIVACY POLICY

Value Village (“VV”) is a Georgia corporation which, directly or through affiliated companies, owns and operates a number of thrift stores in Georgia, North Carolina, Ohio, Texas, and Missouri. The missions of VV are to acquire the majority of its goods from companies that support charitable organizations, to recycle all non-saleable goods, and to offer affordable new and used clothing and household items in clean and well-managed stores.

VV owns and operates the website www.valuevillageatlanta.com .

Protecting the privacy of customers and potential customers is an important objective of VV, and this statement is intended to make you aware of our commitment to this goal.

Any personal information, such as IP number, email address, and other identifying information (“Personal Information”), that may be collected electronically when a potential customer visits our website will be treated and kept as confidential. VV will not sell Personal Information to any third party. VV will not share Personal Information with any third party. Any Personal Information which is collected by VV will be used only as requested by a website visitor in order to respond to inquiries, requests, or comments, and all Personal Information will be purged from our computer system on a regular and continuing basis.

VV will take reasonable steps to assure that any and all Personal Information is maintained in a confidential fashion until it is purged and destroyed, and to assure that such removal and destruction is accomplished in a proper and confidential manner.